

# LCCF SPONSORSHIP AND ENGAGEMENT DECK

# 2024

**DRIVING THE ECONOMIC  
GROWTH OF LOUISIANA**



501(c)3 Non-Profit Organization  
and Economic Development Agency

[LACHAMBERFOUNDATION.ORG](http://LACHAMBERFOUNDATION.ORG)



# About the Louisiana Chamber of Commerce Foundation

The Louisiana Chamber of Commerce Foundation is a 501(c)3 non-profit organization established in 2018 to help drive the economic growth of Louisiana by empowering and sustaining the BIPOC business community through the development of local chambers. This mission is achieved by engaging public and private sector partners across Louisiana to provide BIPOC businesses with technical assistance to build their capacity and prepare them to access procurement opportunities, a strong network of BIPOC chambers of commerce and advocacy for BIPOC business growth and development. LCCF's influence is felt throughout the state as an economic development organization dedicated to the establishment, development, growth, expansion, and sustainability of Louisiana's BIPOC-owned businesses.

Through its Chamber of Commerce Growth Initiative (CCGI) program LCCF supports BIPOC chambers and advances equitable economic development for BIPOC-owned businesses. The Business Innovation Program (BIP) delivers a variety of technical support and training in business development, planning, management and leadership to BIPOC business owners to mitigate common barriers to success. BIP clients learn about and receive support with business planning, human resources, legal issues impacting small business owners, insurance, contracts and procurement, accounting and finance and digital marketing/e-commerce. LCCF also serves as a liaison and connector between Louisiana's BIPOC business community and state and municipal agencies whose focus is policy, outreach, and/or small business utilization.

LCCF has quickly established itself as the go-to resource for BIPOC business development and growth in Louisiana. Entering into a Cooperative Endeavor Agreement (CEA) with the State of Louisiana through Louisiana Economic Development (LED) in 2019, LCCF worked to extend the reach of LED's Small Business Programming into the BIPOC business community; through which LCCF has engaged hundreds of BIPOC-owned businesses and strengthened BIPOC chambers of commerce. LCCF also recently worked with the Louisiana State Treasurer, guiding the design of the state's Main Street Recovery Program affording minority business enterprises (MBEs) an exclusive application period, during which MBEs had access to the first \$40M of COVID economic relief grants from the Louisiana State Treasurer's office. In 2021, the organization received funding to support the expansion of its BIP to senior-aged small business owners across the state. LCCF secured its first federal grant from the Economic Development Administration in the Spring of 2022 to support the start-up of a business incubator that supports BIPOC-owned small businesses in Lake Charles. LCCF is paving the way for innovative approaches to BIPOC business development and sustainability in the future.



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Lake Charles Launch Center



Louisiana AgriAquaculture Center of Excellence



Louisiana Center for Business Innovation and Growth



**10 AFFILIATE CHAMBERS**  
LCCF supports 10 chambers impacting all 64 parishes.



**+2000 BUSINESS OWNERS**  
Though our affiliate chambers, hundreds of business owners are impacted annually.



**24 SMALL BUSINESS TECHNICAL ASSISTANCE OPPORTUNITIES**  
Our premiere business innovation program (BIP) is one of the ways we educate and empower business owners state-wide.

## OUR PARTNERS



U.S. Small Business Administration



[WWW.LACHAMBERFOUNDATION.ORG](http://WWW.LACHAMBERFOUNDATION.ORG)



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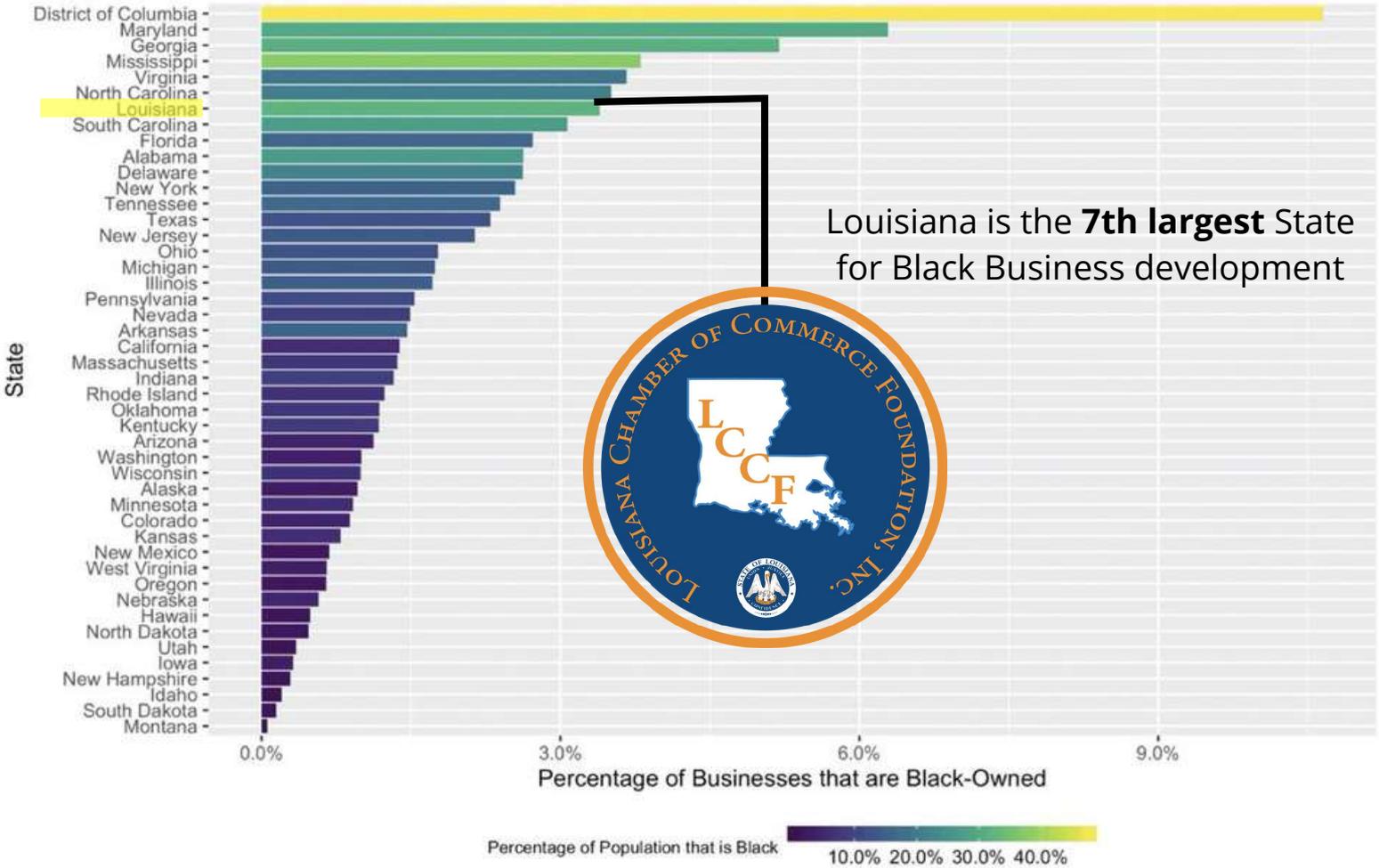
[COMMUNICATIONS@LABIZSPEAKS.ORG](mailto:COMMUNICATIONS@LABIZSPEAKS.ORG)

[@LACHAMBERFOUNDATION](https://www.instagram.com/LACHAMBERFOUNDATION)



# Addressing the growing need

Percentage of Businesses That are Black-Owned, by State, and District of Columbia  
Color of each Bar Represents Percentage of State Population that is Black



Louisiana is the **7th largest** State for Black Business development



Source: US Census 2018 Annual Business Survey, 2013-2017 American Community Survey

The growing black business population demands our unwavering support and attention. As we strive for a more inclusive and equitable society, it is crucial that we recognize and address the historical disadvantages faced by black entrepreneurs. Supporting black-owned businesses not only fosters economic empowerment within the community but also contributes to the overall growth and prosperity of our society. By investing in these businesses, we create opportunities for job creation, wealth accumulation, and the development of vibrant local economies. Moreover, supporting black entrepreneurs sends a powerful message that diversity and representation are valued and essential components of a thriving business ecosystem. It is our responsibility to actively promote and uplift black-owned businesses, as they play a vital role in shaping a more inclusive, just, and prosperous future for all.

*Driving Economic growth across Louisiana*



# Louisiana Chamber Annual Luncheon

## October 2024

An event designed for our sponsors, members, and business professionals to network and create connections within the Black business community across all 64 parishes and to interact with Louisiana elected officials.

Sponsorship Opportunities:	\$25,000 Presenting Sponsor:	\$15,000 Growth Champion:	\$10,000 Growth Partner:	\$10,000 Growth Strategist:	\$7,500 Growth Activation:
Recognition as presenting sponsor with company name and logo					
Listed as sponsor in program					
Opportunity to deliver remarks					
Logo listed in the sponsor board					
Inclusion in all press releases					
Social Media mention					
Recognition during the event					
Complementary registration and tickets					
Logo on Registration Page					

*Driving Economic growth across Louisiana*



# Business at Bayou Classic

## November 2024

Business at Bayou is a business expo that showcases nonprofit, corporate, and local businesses. Students, Alumni, and Visitors are invited to stop by the Business at Bayou to purchase items from small black businesses and learn more about networking opportunities.

Sponsorship Opportunities:	\$50,000 Presenting Sponsor:	\$40,000 Growth Champion:	\$30,000 Growth Partner:	\$20,000 Growth Strategist:
Recognition as presenting sponsor with company name and logo				
Listed as sponsor in program				
Opportunity to deliver remarks				
Logo listed in the sponsor board				
Inclusion in all press releases				
Social Media mention				
Recognition during the event				
Complementary registration and tickets				
Logo on Registration Page				

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# The Business Innovation Program (BIP) Year- Round

The Business Innovation Program (BIP) is a technical assistance (TA) offering for BIPOC business owners. Our curriculum is designed to strengthen key aspects of small business development and management by focusing on business planning, organization and management, basic legal and accounting practices, digital marketing and e-commerce, along with traditional and innovative methods of accessing capital. In addition, it gives clients insight into and guidance on government contracting and procurement and human resources practices.

<b>Sponsorship Opportunities:</b>	<b>\$100,000 Presenting Sponsor:</b>	<b>\$75,000 Growth Champion:</b>	<b>\$50,000 Growth Partner:</b>	<b>\$40,000 Growth Strategist:</b>
Recognition as presenting sponsor with company name and logo				
Participation in webinar/ technical assistance training				
Provide subject matter expertise				
Logo listed on all marketing collateral				
Inclusion in all press releases				
Social Media mention				
Recognition during program presentation				
Complementary registration and tickets				
Logo on Registration Page				

*Driving Economic growth across Louisiana*



# Corporate Sponsorship Annual Gift



## Louisiana Chamber of Commerce Foundation – Corporate Sponsorship Opportunities

(Please select level in "Selection" column and provide payment information at the bottom)

Selection	Level Title	Amount	Impact	Recognition
<input type="checkbox"/>	Chamber Growth Champion	\$50,000	Supports all Louisiana Chamber of Commerce Growth Initiative (CCGI) classes for one chamber for a full year.	Title sponsor recognition in all promotional materials and classes w/logo and speaking opportunities for a representative.
<input type="checkbox"/>	Chamber Growth Partner	\$25,000	Supports CCGI classes for one chamber for six months.	Recognized in all promotional materials and six months of classes w/logo and one speaking opportunity.
<input type="checkbox"/>	Chamber Founder	\$20,000	Provides foundational supports to establish a new minority chamber of commerce as a legally operating entity.	Founding funder recognition by new chamber in all public materials for one year.
<input type="checkbox"/>	Chamber Strategist	\$15,000	Supports the development of a Chamber's strategic plan	Sponsor logo included in strategic plan and all promotional activities for strategic planning support and the plan itself.
<input type="checkbox"/>	Chamber Brand Builder	\$10,000	Supports the development of marketing collateral, social media, and a brand guide for one Chamber.	"Built by [sponsor name & logo]" included in all marketing and branding programming.
<input type="checkbox"/>	Chamber Growth Leader	\$6,250	Funds one CCGI course module (each module is 2-4 sessions on topics including technology, value proposition, membership, communication, growth, productivity, and succession planning).	Sponsor logo included in all materials for this module and public recognition of sponsorship during each session.
<input type="checkbox"/>	Chamber Trainer	\$2,500	Supports one individual CCGI class training session.	Sponsor logo included in all materials for this session along with public recognition of sponsorship during the session.
<input type="checkbox"/>	Louisiana Chamber Investor	All amounts	Provides general operating support, which can be used to advance the LA Chamber of Commerce Foundation's mission.	Sponsorship benefits commensurate with level of contribution and customized as needed.

All sponsorship partnership dollars will have recognition at the level of sponsorship outlined above. Packages are customizable as needed and include recognition on the LCCF website, online and social media as well as opportunities across LCCF and the regional chamber recipient of services.

### Sponsor Details

Sponsorship Amount: \_\_\_\_\_ Sponsorship Level Title: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_

### Payment Method

- Make payment online at: <https://business.lachamberfoundation.org/ap/donate/6YpgvQrj>
- Pay via check made out to the Louisiana Chamber of Commerce Foundation and mailed to: 3901 MacArthur Blvd., P.O. Box 6012, New Orleans, LA 70114

The Louisiana Chamber of Commerce Foundation is a 501(c)(3) charitable non-profit organization. All contributions are tax deductible. For more information, contact [communications@labizspeaks.org](mailto:communications@labizspeaks.org).